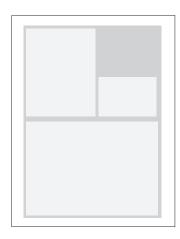


The TRAIL BLAZER

The Trail Blazer is published quarterly for members of the Appalachian Society of American Foresters (APSAF).

Information on advertising in The Trail Blazer is available online at www.apsaf.org or contact the APSAF Treasurer by email at apsaftreasurer@gmail.com.



AVAILABLE SIZES & RATES

(+3% for payment by credit card)

| Size and dimensions | 4x advance |
|---|------------|
| Full page* (7.5"w x 9.5"h) | \$1430 |
| 1/2 page (7.5"w x 4.25"h) | \$825 |
| 1/4 page (3.5"w x 4.25"h) | \$440 |
| 1/8 page (business card) (3.5"w x 2"h) | \$264 |

^{*} Have a special event or recognition and need a full page ad? You can choose this for one-time insertion rate of \$400.

AD REQUEST & SUBMISSION FORM

Please return this form to APSAF at apsaftrailblazer@gmail.com.

You will be notified upon receipt. Your 4x insertion will begin once payment is received and based on the deadlines below:

| | = DECEMBERT (WINTER) | <u> </u> |
|------------------|----------------------|-----------|
| ND YOUR AD TODAY | ■ MARCH 1 (Spring) | ■ SEDTEME |

| ■ DECEMBER 1 (Winter) ■ JUNE 1 (Summer) | |
|--|----------------|
| ■ MARCH 1 (Spring) ■ SEPTEMBER 1 (Fall) | |
| Company | |
| Company: | |
| Contact Name: | |
| Phone Number: | |
| Email: | |
| Are you a APSAF Member? □ Yes □ No | |
| Please begin my ad series with the following issue: | |
| \square Winter \square Spring \square Summer \square Fall | |
| ☐ Full page, special 1x insertion | |
| Display Ad Size*: □ Full Page □ 1/2 Page □ 1/4 Page □ 1/8 Page (b | ousiness card) |

*if your ad is not sized at the dimensions listed above, you will be billed at

the rate closest to your ad size (minimum charge is at 1/8 page rate).

SE

Artwork for your ad can be sent to the editor at APSAFTrailBlazer@gmail.com

Most image and document formats are accepted. PDF and JPEG files are preferred.

NEED HELP TO CREATE YOUR AD?

If you need assistance to prepare your ad or have questions about sending artwork, contact Lesha Berkel by email at APSAFTrailBlazer@gmail.com.

Note: Additional charges may apply. Email to learn more.