



**Appalachian Society of American Foresters
89th Annual Winter Meeting
January 27-29, 2010
Greenville Hilton
Greenville, NC**

***Charting the Path Forward: Land Management and Forest Products
Marketing Strategies for an Emerging Economy***

Dear Prospective Sponsor:

The 89th annual ApSAF winter meeting has been planned for January 27-29, 2010. It will focus on changing and emerging markets in the forest products sector and how we as forestry professionals and forest products companies can adapt to these opportunities. This conference will be a forum for many viewpoints from the global markets perspective through issues concerning small private landowners. As always, the winter meeting will attract SAF members and non-members from Virginia, North Carolina and South Carolina. Participants come from state and federal agencies, private industry, consulting firms, academic institutions, and student organizations. Annually it's your best opportunity to interact with hundreds of professional foresters within a two day period, offering many opportunities to network with colleagues and make new contacts.

I am writing you today to ask for your participation at this conference as a sponsor. Sponsors are recognized in a number of ways throughout the conference. Your company literature can be added to the conference packets for full distribution among attendees. Signs, handouts and program booklet pages will acknowledge your support. If you provide us with your logo, it will be placed on conference printed materials and location signs. If you choose to provide event specific support, such as sponsoring a lunch, tour, or session, an acknowledgement of your support will be announced by the moderator or MC of that event or activity. Diamond and Platinum sponsors will be allotted 5 minutes after the morning break to present a short summary about their company if they are so inclined.

The Hilton Hotel at the Greenville, NC Convention Center will be the site of the 2010 winter meeting. Special lodging rates will be available and all the sessions will be held at the hotel for easy access. Full meeting details can be found at the following website: www.apsaf.org/meetings/apsaf-2010/

Remember that your sponsorship is going to a not-for-profit organization and may qualify for IRS tax benefits. Bottom line, you know you need to be there, so why not make the most of the opportunity by being one of the primary players in the meeting? I will be contacting you by phone around the first of September to discuss your company's participation. Thanks for your steadfast support of all things SAF!

Best regards,

Kelley Duffield McCarter, SAFCF, NCRF
Sponsorship Coordinator of the 2010 ApSAF Winter Meeting



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Draft agenda (subject to change):

Technical Session I: Thursday, January 28

8:00 am: Welcome and Introductions

8:15 – 9:00: Changes in Domestic and International Markets for Forest Products

9:00 - 9:45: Emerging Markets for Forest Products – What’s hot and what’s not in Lumber and Solid Wood Products

9:45 – 10:15: Break

10:15 – 11:00: Evolving Markets for Biomass- an update after Economic Stimulus – local and international impacts

11:00 – 11:45: Prospects for Pulp and Paper

12:00 – 5:00: Business lunch and business meetings, Student tour

Technical Session II: Friday, January 29

8:00 am: Welcome and Introductions

8:15 – 9:00: Timberland Investment groups: Strategies for maintaining cash flow and investor confidence in an evolving financial market

9:00 – 9:45: Tax consequences, cost share, state and federal strategies for assisting the private landowner – post stimulus

9:45 – 10:15: Break

10:15 – 11:00: Non-industrial private landowner strategies for creating value from timberland management

11:00 – 12:00: Forestry’s place in the new market economy

12:00: Parting comments and meeting is adjourned.

Pledge Form for Sponsorship at the 2010 ApSAF Winter Meeting

Complete the pledge form below and you will receive an invoice for the amount you pledge.

Deadline: October 30, 2009. Please keep a copy of the application for your records. ApSAF Tax ID# 23-7065203

Name of your organization as you wish it to appear in acknowledgements:

Contact information of the person coordinating your sponsorship application:

Name/Title: _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Tell us why your organization wishes to be a sponsor of the Appalachian Society of American Foresters 89th annual winter meeting. We may quote you during conference announcements, on signs, etc.: _____

Sponsorship Opportunities:

Levels of Sponsorship:	Range:	Complimentary Registrations:	Exhibit Tables:	Complimentary Hotel Room:	Your Specific Sponsorship Amount:
Diamond*	> \$5001	2	1	1	\$
Platinum*	\$1501 – \$5,000	2	1	0	\$
Gold	\$501 – \$1,500	1	1	0	\$
Silver	\$301 – \$500	1	0	0	\$
Bronze	</= \$300	0	0	0	\$
Total sponsorship amount:					\$

If you like, you can request the specific conference event or session you would like to sponsor:

Names and titles of your organization's representatives who will be attending the conference:

1. _____ 2. _____

Send your pledge form to: Kelley McCarter, 1124 Stonewater Drive, Raleigh, NC 27603
 Fax: 919-515-6883 (please include cover sheet), or Email: kmac@mccarterforestry.com